

Syllabus Foundations of Finance

Summer 2018 (Session I)

FINC-UB 2-004

Instructor

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Office Hours: Tuesday, Thursday 12.30-1.30pm and by appointment

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Class Time and Location

The class meets Tuesdays and Thursdays 9.00am-12.10pm.

Room: TISCH LC-21

The first class is on Tuesday May 22, the final exam is on Thursday June 28.

Description of the Course

This is the first course in finance for most students, and it is a rigorous, quantitative introduction to financial markets. The main topics of the course are arbitrage, portfolio selection, equilibrium asset pricing, fixed income securities, and derivative pricing. You are expected to understand and apply valuation formulas and apply them to new problems. The models we will cover have immediate applications and implications for real-world financial institutions.

The course assumes no prior knowledge of finance. Students should be comfortable with statistics, linear algebra, and calculus. The course is intense. What students are asked to absorb in a full semester of four months, you will be asked to absorb in less than a month and a half. You should prepare to stretch yourself.

Classroom Civility Your behavior should respect your classmates desire to learn. Each lecture begins and ends on time. I understand your busy work schedules, but try not to come late. Because of the classroom layout, it is disruptive no matter how quiet you are. Laptop use is not allowed during class. While laptops have advantages in the classroom, on balance, I believe they hamper your own learning experience as well as that of your neighbors. The use of cellphones and similar devices (e.g., iPads) is also not allowed for the same reason. Please turn them off before entering class. Do not engage in side conversations during the lecture. Repeated occurrence of such disruptions will be reflected in the final grade.

Students with Disabilities If you have a qualified disability and will require academic accommodation during this course, please contact the Moses Center for Students with Disabilities (CSD, 998-4980) <http://www.nyu.edu/csd/> and provide me with a letter from them verifying your registration and outlining the accommodations they recommend. If you will need to take an exam at the CSD, you must submit a completed Exam Accommodations Form to them at least one week prior to the scheduled exam time to be guaranteed accommodation.

Academic Integrity and General Conduct

Academic Integrity Integrity is critical to the learning process and to all that we do here at NYU Stern. As members of our community, all students agree to abide by the NYU Stern Student Code of Conduct, which includes a commitment to:

- Exercise integrity in all aspects of one's academic work including, but not limited to, the preparation and completion of exams, papers and all other course requirements by not engaging in any method or means that provides an unfair advantage.
- Clearly acknowledge the work and efforts of others when submitting written work as ones own. Ideas, data, direct quotations (which should be designated with quotation marks), paraphrasing, creative expression, or any other incorporation of the work of others should be fully referenced.
- Refrain from behaving in ways that knowingly support, assist, or in any way attempt to enable another person to engage in any violation of the Code of Conduct. Our support also includes reporting any observed violations of this Code of Conduct or other School and University policies that are deemed to adversely affect the NYU Stern community.

The entire Stern Student Code of Conduct applies to all students enrolled in Stern courses and can be found here: www.stern.nyu.edu/uc/codeofconduct

To help ensure the integrity of our learning community, prose assignments you submit to NYU Classes will be submitted to Turnitin. Turnitin will compare your submission to a database of prior submissions to Turnitin, current and archived Web pages, periodicals, journals, and publications. Additionally, your document will become part of the Turnitin database.

General Conduct & Behavior Students are also expected to maintain and abide by the highest standards of professional conduct and behavior. Please familiarize yourself with Stern’s Policy in Regard to In-Class Behavior & Expectations (<http://www.stern.nyu.edu/portal-partners/current-students/undergraduate/resources-policies/academic-policies/index.htm>) and the NYU Disruptive Behavior Policy (<http://www.nyu.edu/about/policies-guidelines-compliance/policies-and-guidelines/bullying-threatening-and-other-disruptive-behavior-guidelines.html>).

Readings

The main class material is the course pack which I will hand out in the first or the second class. All of this material will also be available on NYU Classes. The course pack contains all powerpoint slides that I use in class, handouts with important material covered in class, and practice exams. You will want to take notes during class; space is available next to the slides and on the left page. The handouts at the end of the course pack are there to alleviate the amount of writing you need to do.

The textbook corresponding to the suggested readings are given below. *NOTE: the textbook is NOT required. Some people find the textbook helpful and some people do not. Read the description below before you decide on whether you feel it would be worth it for you to buy the textbook.*

- 1 “Essentials of Investments” by Zvi Bodie, Alex Kane, Alan J. Marcus, 10th edition
- 2 “Solutions Manual to accompany Investments” by Zvi Bodie, Alex Kane, Alan J. Marcus, Alan Marcus, 10th edition

If you have an *earlier edition* of BKM (seventh, eighth or ninth), you are fine. There are only minor changes between editions. Page and chapter numbers may vary slightly, but this is hardly a reason to buy a new copy. At times BKM is very good and tightly linked to the material I cover. However, for other topics the link to the material I cover in class is a bit weaker. That being said, it is currently the best book on the market for our purposes, and some students find it very useful for preparing before class and reviewing the material after class. Book [2] will come in handy to solve practice questions.

Staying Up-to-Date You are encouraged to follow financial and macroeconomic news in the Financial Times, Wall Street Journal, or The Economist. If you encounter an interesting article that you would like to share with the class, send me an email and I will post it on the class web site.

Calculator

You need a calculator for this class. It is a distinct advantage to have a **graphing** calculator (sometimes also called an engineering calculator) or a **financial** calculator, but not an

absolute requirement. If you plan to take other finance classes, you will get good use out of a financial calculator anyways. Standard financial calculators include the HP 12C (costs about \$70), the HP 10B-II (costs about \$30), and the TI BA-II Plus (costs about \$30).

NYU Classes

The class site is on NYU Classes at <https://newclasses.nyu.edu/>. This is the central location where all teaching materials are posted. Announcements and problem sets will be posted here. Solutions to the problem sets will be posted and not be distributed in paper form in class. The class web site also contains the concept questions (see below), suggested problems, and some finance links and articles. Please ensure that you have access to NYU Classes and check it regularly.

Exams and Assignments

Grades will be based on the final exam (40 percent), the midterm exam (30 percent), assignments (20 percent), and participation (10 percent). The assignments include 4 problem sets. At NYU Stern, we strive to create courses that challenge students intellectually and that meet the Stern standards of academic excellence. To ensure fairness and clarity of grading, the Stern faculty have adopted a grading guideline for core courses with enrollments of more than 25 students in which approximately 35% of students will receive an A or A- grade. In core classes of less than 25 students, the instructor is at liberty to give whatever grades they think the students deserve, while maintaining rigorous academic standards. Grading is not a process of negotiation.

In line with the Guidelines of the NYU Stern Undergraduate College, students are encouraged to respect the integrity and authority of the professor's grading system and discouraged from pursuing arbitrary challenges to it. If you feel that an inadvertent error has been made in the grading of your exam or overall course grade, a request to have the grade re-evaluated can be submitted. Students should submit such requests in writing to the professor within 7 days of receiving the grade, including a brief written statement of why he or she believes that an error in grading has been made.

Honor Code You are responsible for maintaining Stern's Honor Code which mandates zero tolerance for cheating and plagiarism. Violations of the honor code will be prosecuted with a minimum penalty of failure for the course, as required by code of conduct rules. If you become aware of any violations of the honor code you must take whatever steps are necessary to stop the violators. Per request of the dean, you must include a signed statement at the top of each problem set and exam, indicating that you adhere to the honor code. The statement is: *'I pledge my honor that I have not violated the Stern Honor Code in the completion of this exam/problem set.'* It is in your best interest that the market place knows that Stern takes honesty seriously; it adds to the value of your degree.

Trading Game Students will manage a portfolio of securities over three weeks. The goals of this game are 1) to apply theories learned in class to a realistic investment problem, and 2) to be able to analyze trading strategies. The schedule for trading game is as follows:

- On May 29 students should form groups of two and investment game will be introduced.
- By May 31, each group needs to submit two stocks that the team wants to invest in. These submissions will form a set of securities to invest in. Each group will receive virtual 10,000 USD to allocate across the set of securities.
- On June 5 you should submit your initial portfolio choices and stop-loss rule. This will be part of homework 2.
- On June 21 securities payoffs will be realized.
- On June 26 you should submit a paragraph of analysis on your investment strategy. This will be part of homework 4.

Exams The midterm and final exams test your understanding of the key concepts in the class. They do not test your ability to memorize or to use your calculator. Rather they probe your deeper understanding of the material. As a result, they may be more challenging than the exams you are used to. To prepare for these exams, you should review the slides together with your own class notes, the handouts (at the end of the course pack), the concept questions, the readings, the problem sets, the sample exams (located in your course pack behind the homework), and preferably also the suggested problems. The final exam is *cumulative*.

You will be allowed one single-sided page of notes at the midterm exam and two single-sided pages (or one double-sided pages) of notes at the final exam. The sheets must be no larger than 8.5 inch by 11 inch. There are no restrictions on the content of the formula sheets, as long as you make your own notes. You are not allowed to reprint my powerpoint slides. You will be asked to turn in these formula sheets after the midterm and exam, but you will be able to recover the midterm sheet in the week after the midterm. You are not allowed to take the exam questions home, and no written answers will be provided. There will be a post-midterm discussion. Once graded, you are allowed to come visit your midterm in my office, during office hours or by appointment. The same rules apply to the final. No laptops nor palm pilots are allowed on the exam.

Problem Sets There will be 4 problem sets over the course of the semester. Problem sets may contain excel question, emphasizing a practical implementation of a concept. The problem sets are graded on a 5 point scale (between 0 and 5). Late assignments will not be accepted. You are allowed to work in groups on the problems, but you must write up and hand in your own copy and you are asked to acknowledge any help you received on the front page of your copy. Do not just print two copies of the same writeup. This is for your benefit, since being forced to write up the problems will give you added familiarity and comfort with

the material. For trading game related problems, you may turn in one copy of answer as a group. The homework questions will be in the same spirit of the exam questions, but slightly easier. After all, they are your first encounter with the implementation of the material.

Concept Questions After every class, concept questions are posted on Classes. The concept questions test your understanding of the main concepts taught in the class of that day. Usually, there are between 3 and 10 multiple choice questions per test. After you have reviewed the material from class, it should not take you long (no more than 15 minutes) to complete these concept questions. The concept questions are a good warm-up for starting to practice solving problems on the material. They help to reinforce the material and make sure you do not fall behind. I will not keep track of whether or not you answered the questions correctly and they are **not** part of your grade. They are there purely for your benefit. Detailed solutions to the concept questions are also posted on our NYU Classes site.

Study Groups It is highly recommended that you regularly review the readings and class notes in a study group. Don't wait until exam time to set up such a study group. By then it's too late. You are encouraged to work on the problem sets with your study group, but you must hand in your own answers.

Schedule

This schedule is tentative. Readings might be revised as we go through the material.

Class	Topic	Reference
1. Tuesday May 22	Financial Instruments Financial Markets	BKM 1.1-1.4 BKM 2.1-2.3, 3.2
2. Thursday May 24	Time Value of Money Performance of Securities	BKM 5.1
3. Tuesday May 29	Portfolio Theory Introduction to Trading Game Homework 1 due	BKM 6.1-6.2
4. Thursday May 31	Portfolio Theory	BKM 6.3-6.4
5. Tuesday June 5	The Capital Asset Pricing Model Homework 2 due	BKM 7.1
6. Thursday June 7	Market Efficiency Midterm Review	
7. Tuesday June 12	Midterm Exam Equity Valuation	BKM 13.1-13.4
8. Thursday June 14	Arbitrage Fixed Income Securities	BKM 10.1-10.2 BKM 10.3-13.4
9. Tuesday June 19	Fixed Income Securities Options Homework 3 due	BKM 10.6, 11.1-11.2 BKM 15.1-15.2
10. Thursday June 21	Options	BKM 16.1-16.4
11. Tuesday June 26	Futures Trading Game Debrief Final Review Homework 4 due	
12. Thursday June 28	Final Exam	